

Curriculum of Korean Studies Program

Course title	Hours per week		Number of credits	Language	Year/semester
Language module – required courses A: 80 credits					
Conversation 1	1 + 2		3	ENG	1/Winter
Listening 1	0 + 2		2	ENG	1/W
Reading 1	1 + 1		2	ENG	1/W
Writing 1	0 + 2		2	ENG	1/W
Conversation 2	1 + 2		4	ENG	1/Summer
Listening 2	0 + 2		2	ENG	1/S
Reading 2	1 + 1		2	ENG	1/S
Writing 2	0 + 2		3	ENG	1/S
Economic geography of Korea	2 + 0		3	CZE	1/S
Business conversation 1	0 + 4		4	ENG	2/W
Reading for business 1	2 + 2		4	ENG	2/W
Korean economy	2 + 0		3	CZE	2/W
Business conversation 2	0 + 4		4	ENG	2/S
Reading for business 2	2 + 2		4	ENG	2/S
Interpreting 1	0 + 2		2	CZE	2/S
Korean culture	2 + 0		3	ENG	2/S
Business conversation 3	0 + 4		5	ENG	3/W
Reading for business 3	2 + 2		5	ENG	3/W
Interpreting 2	0 + 2		3	CZE	3/W
Language module – required elective courses B: 20 credits					
Asian language 1, 3	0 + 2		2	CZE-ENG	2 – 3
Asian language 2, 4	0 + 2		3	CZE-ENG	2 – 3
Business correspondence	0 + 2		2	ENG	2 – 3
Lectures on economy and society 1	2 + 0		4	ENG	1 – 3
Lectures on economy and society 2	2 + 0		4	ENG	1 – 3
Korean for tourism	0 + 2		2	ENG	2 – 3
Reading newspapers	0 + 2		2	ENG	2 – 3
Translation seminar 1	0 + 2		2	CZE	2 – 3
Translation seminar 2	0 + 2		3	CZE	2 – 3
Internship	160 hrs		10		3/S
Language module – elective courses C: 5 credits					
Diploma module: 20 credits					
Diploma seminar 1	0 + 2		10		3/W
Diploma seminar 2	0 + 2		10		3S

Economics module – required courses A: 55 credits					
Introduction to law 1	2 + 0		2	CZE	1/W
Microeconomics	2 + 1		3	CZE	1/W
Introduction to law 2	2 + 0		2	CZE	1/S
Macroeconomics	2 + 1		3	CZE	1/S
Company economics	2 + 1		4	CZE	1/S
Management 1	1 + 0		2	CZE	2/W
Marketing 1	1 + 1		2	CZE	2/W
Finance 1	1 + 1		2	CZE	2/W
Financial accounting 1	1 + 1		2	CZE	2/W
Marketing 2	1 + 1		3	CZE	2/S
Management 2	1 + 0		3	CZE	2/S
Finance 2	1 + 1		3	CZE	2/S
Financial accounting 2	1 + 1		3	CZE	2/S
Banking 1	0 + 2		2	CZE	3/W
International economic integration 1	1 + 1		2	CZE	3/W
Human resource management 1	0 + 1		2	CZE	3/W

Basics of private law 1	1 + 1		2	CZE	3/W
Banking 2	0 + 2		3	CZE	3/S
International economic integration 2	1 + 1		3	CZE	3/S
Human resource management 2	0 + 1		3	CZE	3/S
Basics of private law 2	1 + 1		2	CZE	3/S
Project management	1 + 1		2	CZE	3/S
Economics module – required elective courses B: 15 credits					
Communication for the digital age	0 + 1		3	CZE	1 – 3
Short-term business internship	0 + 2		3	CZE	1 – 3
Long-term business internship	0 + 2		4	CZE	1 – 3
International internship	2 + w		5	CZE	1 – 3
Economy and business in the EU	0 + 2		3	CZE	1 – 3
Economics of tourism 1	1 + 1		2	CZE	1 – 3
Economics of tourism 2	1 + 1		2	CZE	1 – 3
Multicultural etiquette	0 + 2		3	CZE	1 – 3
Management psychology	0 + 2		4	CZE	1 – 3
Marketing communication	0 + 2		3	CZE	1 – 3
Labor market entry for graduates	0 + 2		3	CZE	1 – 3
Multicultural human resource management	1 + 1		4	CZE	1 – 3
Specialized banking products	1 + 1		3	CZE	1 – 3
Student Soft Skills	16 hrs		2	CZE	1 – 3
Tourism in the Czech Republic	0 + 2		4	ENG	1 – 3
Virtual Work	1 + 1		4	CZE	1 – 3
Knowledge for business	30 hrs		max. 4	CZE	1 – 3
Economics module – elective courses C: 5 credits					